



since 2020	AGENCY Revival - DESIGN & CONSULTING "craft +3D"
2016-2020	BARTENSTEIN ACADEMY concept 2016 -opening 2019 -closure 2020
since 2018	FUNCTIONAL FABRIC FAIR/ NY/ Curator Fabric Forum
2017-2018	KINETIXX/ W+R Metzingen/ Design ski gloves collection
2016-2017	NORTH SAILS/ Design & Consulting Sailing Capsule collection
2016	UVEX/ Design Suxxeed workwear collection
2015-2016	ADIDAS SAILING/ Consulting/ Design & special developments
2014/ 2017	W.L. GORE/ Design & Consulting internal projects
since 2013	ISPO AWARD/ Head of Apparel Jury
2009-2015	VÖLKL/ Design Big Mountain Range + Performance Wear
since 2009	PERFORMANCE DAYS/ Curator/ Conception Fabric Forum
2011-2012	PUMA/ Americas Cup/ ORACLE Racing/ Design Teamgear
2008-2012	PUMA/ VOLVO Ocean Race/ Design Inline Collection
2008-2011	KAIKIALLA/ Eurofamily-Globetrotter/ Design Outdoor collection
2006	VAUDE/ Design Ski Freeride collection
2004-2006	LÖFFLER/ Design Nordic + Outdoor collection
2005	AGENCY Opening - ACTIVE SPORTS DESIGN
1997-2004	SUB INDUSTRIES/ Design snowboard & swim collection
1996-1998	ARIELLA/ Univers Textil/ Design Swimwear collection
1996-2006	KOPPERMANN/ software trainer TEX-DESIGN/ Europe
1994-1996	ESMOD MUNICH/ lecture design 2nd year
1991-1993	TONGA/ Design assistance women's outerwear & swimwear
1988-1991	ESMOD PARIS/ double degree diploma fashion design & pattern making

Alexa Dehmel has over 30 years of broad and deep expertise in the fashion industry and a high level of professional competence. She maintains an extensive network of leading experts as well as personal connections to relevant cooperation partners and supporters, which she contributes profitably to her customers and the industry. Her work in various roles in the fashion, textile and sportswear industry with a focus on design and collection development, in teaching, as an independent entrepreneur and as a recognized contributor to the industry, makes her a valued contact. After her visionary start-up project, BARTENSTEIN Academy had to close due to the 2020 situation, she will now offer her market experience and service with new projects via her agency.